



BYRON RODRIGUEZ

SOCIAL MEDIA MANAGER
FULL STACK DEVELOPER

CONTACT

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EDUCATION

- Full-Stack Developer
4Geeks Academy 2023
- Meta Social Media Marketing Specialization
Meta and Coursera 2022
- Google Digital Marketing and E-Commerce Certificate
Google and Coursera 2022
- Bachelor in Clinical Psychology
Universidad Panamericana 2015

LANGUAGES

- English
- Spanish

ABOUT ME

I have an educational background in clinical psychology, but digital marketing and sales have been the main focus of my professional career. Over the last two years, I've been focusing on learning for professional growth and recently graduated as a full-stack developer from a programming boot camp at 4Geeks Academy.

WORK EXPERIENCE

- Social Media Manager** 2016 - 2021
Homes Guatemala
Social Media Manager and Marketing Coordinator: Community Manager. Content creator. Meta Ads. Video Editing. Email Marketing. SEO and Copywriting.
- Sales Supervisor - Xerox** 2014- 2016
Royal Caribbean International
Supervisor for Customer Service Sales Representatives Onboarding Trainer and Special Services for Royal Caribbean
- Recruitment - Travel Coordinator** 2010- 2013
Capgemini
Travel and recruitment coordinator for onboarding process and human resources in North America.

MY SKILLS & EXPERTISE

